



When it comes to flooring, We've got you covered.

The Art of Vacuuming

The proper vacuuming is one of the most important things you can do to prolonging its life. Removing the dirt actually helps maintain the appearance of your carpet by preventing "pile crush." Pile crush occurs when infrequently vacuumed fibers get matted-down by heavy foot traffic.

It may seem obvious, but do you know all techniques to vacuum your carpet? Here are a few helpful hints to make household cleaning and vacuuming more beneficial to your carpet:



1. Dust your room from "the top-down" before. Allow gravity to work for you as you clean.
2. When your vacuum cleaner bag reaches half-full, change it. As bags or containers begin to fill-up, they become less efficient.
3. Store things like shoes off the floor to make vacuuming in closets easier.
4. If you live in a two-story house, go ahead and get two vacuum cleaners: one for the upstairs and one for the downstairs. Don't let to the hassle of carrying your vacuum cleaner up and down a flight of stairs keep you from the proper vacuuming.
5. To clean carpeted stairs, work from the top-down with a hand-held vacuum cleaner.
6. Setting the vacuum cleaner height correctly really does make a difference.
7. Always look for the Carpet and Rug Institute Seal of Approval on vacuum cleaner equipment and attachments. It's your assurance that you're buying the best tools for the job.

In order to achieve proper vacuuming, it should ideally occur about once a week in most homes. The more traffic you have in certain areas, like hallways, around entrances, etc., the more often you should do it.

